

Module 1: Introduction to AI Video Creation

Course Outline:

- What is AI video creation?
- Types of AI-generated videos
- Use cases in social media, education, and marketing
- Overview of popular AI video platforms
- Ethical use of AI in content creation

Learning Outcomes:

- Understand how AI is used in video design
- Identify suitable AI tools for different video purposes
- Recognize opportunities and limitations of AI-generated content