

Module 3: Entrepreneurship & Innovation Mindset

Course Outline:

- Principles of Entrepreneurship & Innovation
- Business Model Canvas & Idea Validation
- Market Research Basics
- Pitching & Presentation Skills
- Practical Project: Launching a Mini Venture

Course Outcomes:

- Understand entrepreneurial processes and innovation strategies
- Develop a business model and validate ideas
- Conduct basic market research for project planning
- Communicate ideas effectively through pitching and presentations