

CMI 704 – Developing Organisational Strategy

Mini Description:

Learn how to design and implement strategies that drive organizational growth and long-term success.

Description:

This module explores the strategic processes that enable organizations to achieve their long-term objectives. It focuses on analyzing the internal and external business environment, identifying strategic opportunities, and formulating actionable strategies. Learners will gain the skills to evaluate business performance, manage risk, and align strategies with organizational vision and mission.

Course Outline:

1. Understanding the principles of organizational strategy
2. Analyzing internal and external business environments
3. Identifying strategic opportunities and threats
4. Setting strategic objectives and performance indicators
5. Developing and implementing strategic plans
6. Monitoring, evaluating, and reviewing strategy effectiveness

Course Outcomes:

- Understand the key concepts and frameworks of strategic development.
- Analyze organizational environments to inform strategic decision-making.
- Create effective and measurable strategic objectives.
- Implement and evaluate strategies that drive organizational growth.

Duration: 40 hours

Cost: \$235