

PMP Module 3: Business Environment

■ **Duration:** 25 hours

■ **Cost:** \$110

Course Outline

- 1 **Understanding the Business Context**
Explore how projects align with organizational goals and strategies. Learn to analyze market dynamics, customer needs, and stakeholder expectations to ensure project relevance.
- 2 **Governance and Compliance**
Understand the frameworks, regulations, and policies that shape project environments. Study compliance requirements, ethical responsibilities, and how governance affects decision-making.
- 3 **External and Internal Influences**
Identify key factors such as political, economic, social, technological, legal, and environmental (PESTLE) influences. Learn to adapt project approaches accordingly.
- 4 **Organizational Culture and Change**
Examine how corporate culture, leadership, and communication impact project outcomes. Learn techniques to manage change effectively across teams.
- 5 **Sustainability and Social Responsibility**
Explore how sustainability, corporate social responsibility (CSR), and environmental awareness integrate into project management for long-term success.

Learning Outcomes

- Evaluate how business environments affect project objectives.
- Align projects with strategic and sustainable goals.
- Implement governance and compliance practices effectively.
- Navigate organizational and external changes with resilience.