

Principles of Management

Course Outline

1. Introduction to Management

This section introduces the fundamental concepts of management, including its definition, importance, and evolution over time. It explores how management contributes to organizational success.

2. Planning and Decision-Making

Students will learn the process of setting objectives, developing strategies, and making informed decisions to achieve organizational goals efficiently.

3. Organizing and Structuring the Organization

Covers how managers design organizational structures, delegate authority, and coordinate activities to achieve efficiency and communication flow.

4. Leadership and Motivation

Focuses on leadership theories, motivation techniques, and the manager's role in inspiring and guiding teams toward achieving high performance.

5. Controlling and Performance Evaluation

Teaches how to monitor performance, compare it with established standards, and take corrective actions to ensure objectives are met.

6. Contemporary Issues in Management

Examines modern management challenges such as globalization, ethics, sustainability, and technological change within organizations.

Learning Outcomes

- Understand the core functions and principles of effective management.
- Develop skills in planning, organizing, leading, and controlling organizational processes.
- Enhance analytical and decision-making capabilities for real-world business scenarios.
- Apply ethical and sustainable management practices in various industries.
- Demonstrate leadership qualities and teamwork in professional environments.